

EUROPEAN DRAG RACING CHAMPIONSHIPS

THE FASTEST MOTORSPORT ON EARTH!



2007 TV PROGRAMMING INFORMATION



EUROPEAN DRAG RACING CHAMPIONSHIPS

2007 FIA/UEM EUROPEAN DRAG RACING CHAMPIONSHIP ROUNDS

	Santa Pod Raceway	UK	May 25 th /28 th
	Alastaro	Finland	July 5 th /8 th
	Mantorp Park	Sweden	July 26 th /29 th
	Amcar Intl Raceway	Norway*	August 2 nd /5 th
	Santa Pod Raceway	UK	September 6 th /9 th

Television Broadcast enquiries to Laura Cotterill

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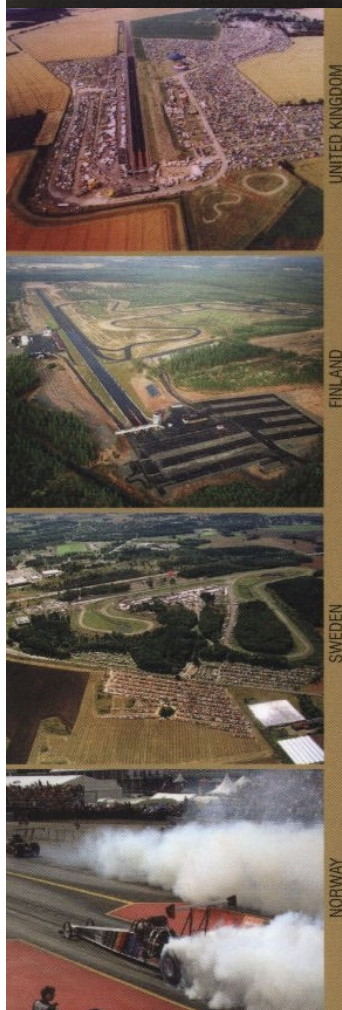
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(* not televised)

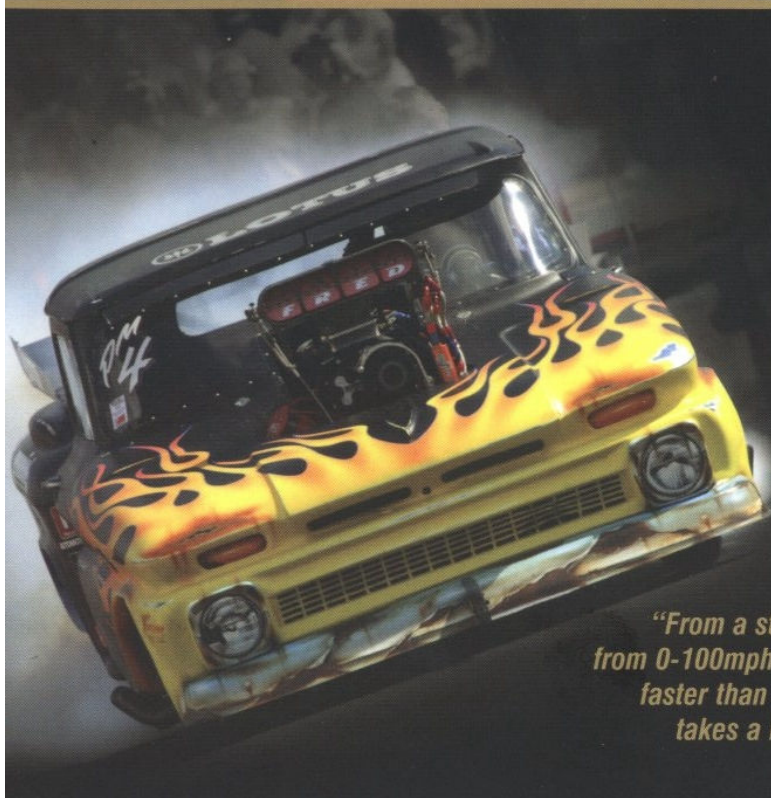


UNITED KINGDOM

FINLAND

SWEDEN

NORWAY

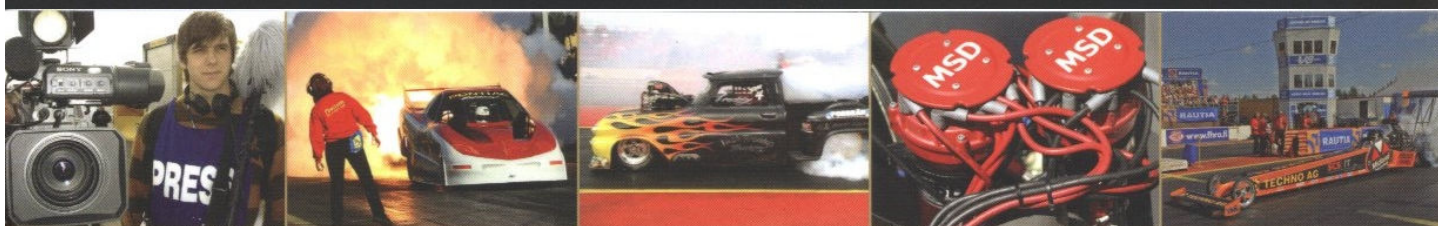


"The nitro-methane powered engines of Dragsters produce more than 8000 horsepower, about 40 times that of an average street car."

You don't need to be a motor sport fanatic to enjoy the sights and sounds of pure acceleration and that's Drag Racing! Witness 0-100mph in less than 1 second and speeds of over 300mph!

Since PRP Ltd acquired the commercial rights in 1997, the FIA/UEM European Drag Racing Championships have grown significantly attracting over 100 teams and unlike most other motor sports, this unique contest comprises 8 classes of both cars and bikes.

"From a standing start, Top Fuel Dragsters can accelerate from 0-100mph in about 0.9 seconds, that's faster than a fighter jet, faster than an F1 car and almost 11 seconds quicker than it takes a Porsche 911 Turbo to reach the same speed."



Plazamedia (Germany) are contracted for all aspects of TV production.

Available programming

- Package of 18 x half hour programmes including:
 - Series Preview Show
 - 4 x half hour Highlight Shows per televised round totalling 16 x half hours through the season
 - Series Review Show
- All highlight programmes available 10 days after each round

TV Programme Content

The Highlight Shows from each televised round present 8 classes broken down as follows:

- Show 1: FIA Top Fuel Dragster & FIA Pro Modified Car
- Show 2: FIA Pro Stock Car & UEM Pro Stock Bike
- Show 3: FIA Top Methanol Funny Car & FIA Top Methanol Dragster
- Show 4: UEM Top Fuel Bike & UEM Super Twin Bike

